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## Oleg Klodt Architectural Bureau



The Oleg Klodt Architectural Bureau was approached by cult French clothing company, Loft Design By... to create their new flagship store in Moscow. The brief was to create a cutting-edge store interior which would project Loft Design's company ethos and the intelligent appeal of their clothes to a new client base in Russia.

The client was after an iconic and remarkable interior that also reflected the company's corporate image. The Klodt Architecture Bureau echoed the client's request with a dramatic and eye-catching solution using concrete panels as the wall claddings, with sheet metal wrapped around the columns. Oleg Klodt came up with a unique approach for the clothes rails – fashioned out of water pipes.

To complement and tame this post-industrialist approach, the Oleg Klodt Architectural Bureau floored the retail space with warm, soft-toned

walnut planking and used the same wood for the clothing shelves and the display cabinets. To achieve the vintage look items such as antique furniture and an old cash register were purchased in London and imported to the Moscow store. Alongside the clothes, shelves were lined with old art books arranged in retro-style suitcases to match the client's established house style at other international outlets.

The Oleg Klodt Architecture Studio was founded in 2000. Its founder, Oleg Klodt, comes from a family of artists, designers and sculptors, whose work lines the most well known monuments of Imperial Russia. He shares their passion for expressive, yet restrained detail – the minutiae of which communicate volumes. The studio's work is characterised by many pieces of furniture designed in person by Oleg Klodt. The studio prides itself on future-proof work – designs that have in-built future adaptability, so that their elegant appearance will continue to appeal to future generations.



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Contact  
www.olegklodt.com